

COOKIE POLICY

Our use of cookies

Welcome to www.fairforyou.org.uk (the 'Site'), which is owned and operated by Fair for You Enterprise CIC. Here you will find information on what cookies may be set when you visit the Site and how to reject or delete those cookies. For further detailed information about this Site, please click here to see our Terms and our Privacy Policy www.fairforyou.org.uk/terms-conditions/.

By continuing to use the Site, you are agreeing to our use of cookies in the manner described in this policy.

What are cookies?

- 1.1 A cookie is a small data file that is placed on your computer or other device to allow a website to recognise you as a user when you return to the website using the same computer and web browser, either for the duration of your visit (using a 'session cookie') or for repeat visits (a 'persistent cookie'). Other similar files work in the same way and we use the word 'cookie' in this policy to refer to all files that collect information in this way.
- 1.2 Cookies are an extremely common technology for remembering certain information about a Visitor to a website. The vast majority of websites currently make use of cookies and they are commonly used for a wide range of tasks. We use cookies for the following purposes:
 - 1.2.1 as necessary for website operation, for example to enable you to login to your account or place an order;
 - 1.2.2 to analyse the use of the Site by, for example, recognising and counting the number of visitors and how they move around the Site. This helps us to see what parts of the site are popular and which sections need improving to make the experience better for users;
 - 1.2.3 to recognise you when you return to the Site so that content can be personalised for you, for example, by remembering your country and site preferences; and
 - 1.2.4 to record your visit to the Site and the pages you have visited and links you have followed. We will use this to make the Site more relevant to your interests.

This document gives you information on the specific cookies used on this Site.

How to control and delete cookies

- 1.3 When you accessed the Site, you were presented with a message that notified you of our use of cookies. We had to use a cookie to present you with that notice (you can see details of this cookie under 'Cookie Banner' in the table below). If you continue to use the Site, more cookies and other tracking technologies will be placed on your computer as described in this Cookie Policy in order to enhance your user experience whilst on the Site. By continuing to use the Site and/or by accepting our Terms and our Privacy Policy, you are agreeing to the use of such cookies and tracking technology www.fairforyou.org.uk/terms-conditions/.
- 1.4 We will not use cookies to collect personally identifiable information about you. However, if you wish to restrict or block the cookies which are set by this Site (or, indeed, on any other

site) you can do this through your browser settings. The 'Help' function within your browser should tell you how. In respect of cookies that are set via this Site, you can also disable these by following the instructions provided in the section titled 'Opting Out' in each of the tables below.

- 1.5 Alternatively, you may wish to visit <http://www.allaboutcookies.org/> which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your computer, as well as more general information about cookies. Please note that, as these websites are not owned or operated by Fair for You Enterprise CIC, we are not responsible for any of the content on them.
- 1.6 Please be aware that restricting cookies may mean that you will not be able to take full advantage of all the features or services available on this Site.

Main cookies used on our Site

Below is a list of the main cookies used on the Site and what each is used for:

Name	Visit/Client cookies
ID	phpsessid
Purpose	<p>We will use cookies for the purpose below, but the actual purpose of this cookie is to identify a session ID stored in the database which contains information allowing us to remember that a customer has answered correctly to the 4 gated questions. The cookie itself does not hold this information.</p> <p>These cookies enable us to:</p> <ul style="list-style-type: none"> • estimate our audience size and usage patterns; and • understand how people use the Site. • These cookies help us track certain actions around the Site (such as requesting a sample, or placing an order), and tie those together to understand, for example, how long it takes people to place an order after requesting a sample. <p>They are not used to build a profile of you, other than what you do on the Site, and we are not able to tie them to behaviour away from the Site. We do not share the information with any third parties.</p>
Expires	These are persistent cookies, which remain on your device after your browsing session has ended. The phpsessid cookie expires 30 days after it was first set.
Source	http://www.fairforyou.org.uk/
Opting Out	You can opt out of these cookies by turning off cookies in your browser.

Cookies set by third parties

1.7 We also use and work with a number of third party suppliers and partners who set cookies on this Site in order to deliver certain services and features. For example, we sometimes embed video content from websites such as YouTube, which set cookies on your device when you visit a page on this Site containing embedded content. We do not control the dissemination of these cookies. If you would like more information about the cookies used by these organisations, as well as information on how to opt-out, please review the table below.

Cookie Name	Purpose
YouTube	We use YouTube to show some of our video content and YouTube may set cookies on your browser in order to display the video and monitor non-attributable statistical information. Information on YouTube's privacy policy can be found here http://www.google.co.uk/intl/en/policies/privacy/ .

Email Tracking

1.8 Some of the emails we send to you may contain a 'web beacon pixel' or tracked links which allows us to identify when you have opened the email and to verify which links contained in the email you have accessed. We use this information to determine which parts of our emails are of most interest to you.

1.9 You can delete the pixel by deleting the email. If you do not wish to download the pixel to your computer or other device, you can ensure this by selecting to receive emails from us in plain text rather than HTML.

1.10 Alternatively you can unsubscribe from our mailing list by contacting us at enquiries@fairforyou.org.uk.

Changes

1.11 We may make changes to this Cookie Policy at any time by sending you an e-mail with the modified Terms or by posting a copy of them on the Site. Any changes will take effect 7 days after the date of our email or the date on which we post the modified terms on the Site, whichever is the earlier. Your continued use of the Site after that period expires means that you agree to be bound by the modified policy.

Contact us

1.12 If you have any questions or concerns about cookies or your privacy when using this Site, please contact us at enquiries@fairforyou.org.uk.